



Protection from Identity Theft and Cybercrime

A TRAINING CURRICULUM FOR SERVICE PROVIDERS, LAW ENFORCEMENT, AND COMMUNITY EDUCATORS



About Georgia Watch

- Works diligently to make Georgia a model for consumer protection
- Empowers consumers through outreach and education
- Serves as a trusted resource for elected officials, the public, and the media
- Keeps a watchful eye on legislation that affects consumers
- Offers a toll-free Consumer Hotline: **1-866-33-WATCH (92824)**



About NITVAN and GITCC

- The National Identity Theft Victims Assistance Network (NITVAN) seeks to expand and improve the outreach and capacity of victim service programs to better address the rights and needs of victims of identity theft and cybercrime nationwide
- The Georgia Identity Theft and Cybercrime Coalition (GITCC) is a statewide network comprised of service providers, law enforcement, and advocates who want to share information and protect consumers on a variety of financial matters.
- In line with both the goals of NITVAN and GITCC, this project aims to provide service providers, law enforcement, and consumer advocates with the tools to successfully hold their own workshops regarding financial protection from identity theft and cybercrime, in order to benefit the communities they serve.



Goals for Today

- Understand the most common scams, predatory practices facing consumers in the Georgia marketplace
- Learn strategies for preventing those practices that can be shared easily with clients
- Be able to appropriately refer clients to resources and report adverse events to the appropriate agencies when consumers become the victims of scams, identity theft or predatory practices
- Have necessary outline and resources to conduct a workshop with clients on identity theft and scam prevention



DISAGREE?

AGREE?

Agree/Disagree



Workshop Logistics & Goal Setting



Logistics

- Georgia Watch recommends scheduling your workshop 45 days in advance if possible. This will allow you enough time to conduct outreach and assure maximum participation.
- When thinking about a space to host the workshop, be sure to consider accessibility for people with disabilities, or mobility concerns, especially when working with older adults.
- If you are trying to engage parents, think about how to arrange for child care, or incorporate children into the event.
- Think about the best time of day for the population you are trying to reach, and plan accordingly.



You Will Need:

- Enough copies of the pre-test
- Enough copies of the post-test
- Enough copies of the evaluation
- Updated PowerPoint presentation
- Laptop (if not provided)
- Projector (if not provided)
- A camera or phone to take photos
- Any incentives, prizes or giveaways promised
- Sign-in sheet
- Name tags
- Large post-it notes to stick on the wall (if needed)
- Markers
- Pens for participants to fill out tests and evaluations



Pre- and Post-Test

- The *pre-test* and *post-test* are identical and should be administered at every workshop possible. Please note that the pre-test and post-test for each module are slightly varied, so there are (4) versions of the tests. Be sure you are using the correct version for your workshop.
- At each workshop, you will pass out a *pre-test* PRIOR to beginning the presentation. Please collect these as soon as participants are done. Do not begin the presentation until all pre-tests have been collected.
- The *post-test* is identical to the pre-test. Please be sure to pass these out at the conclusion of the workshop and collect them immediately. Georgia Watch recommends you wait to give out prizes or incentives until the post-tests have been completed.



Evaluation

- The *evaluation* is the same for all workshop modules. Please collect these at each workshop. Encourage participants to be honest and open with feedback, and if they did not like something, to be specific with feedback on how to improve for next time. This feedback is essential to you as a presenter, and to Georgia Watch to ensure we are providing the highest quality, most up-to-date, and most relevant content.

Please scan and email copies of the completed pre-test, post-test, evaluations, photos and sign-in sheet to: outreach@georgiawatch.org.



Potential Partners

- Faith-based groups
- Libraries
- City Government
- County Government
- State Representatives and Senators
- Schools
- Universities
- Hospitals and healthcare centers
- Other community-based non-profits

Prizes and Giveaways

- Tie prizes to the themes and goals of the workshop.
- If you can have participants answer post-test questions to get the prizes, that helps reinforce these important concepts around consumer protection.
- Prize suggestions include: RFID-proof wallets; magnifying glasses (to read the fine print); folder boxes with locks; gift cards of \$10 to cover cost of placing credit freeze (\$9), etc.
- We DO NOT recommend subscriptions to products such as 'Life Lock' or other credit monitoring products.





Using Georgia Watch Materials

- The content, formatting and general scope of any materials provided by Georgia Watch should remain the same.
- The only exception is when the materials need to be translated into another language, in which case it is recognized that the content will be a close approximation of the original.
- If altering the PowerPoint presentation, please **DO NOT REMOVE** the Georgia Watch logo.
- When adding additional slides or content, please indicate clearly on the slide that this additional content is not provided by Georgia Watch.
- If you require updates to the data contained in the presentation, please contact Georgia Watch: 404-525-1085